



Republic of the Philippines

Department of Education

Region VII, Central Visayas

DIVISION OF CEBU PROVINCE

Sudlon, Lahug, Cebu City



August 24, 2015

DIVISION MEMORANDUM

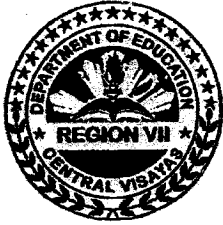
No. 535, s 2015

1st NATIONAL CLEAN-UP DAY

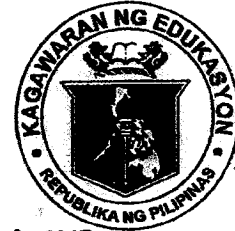
To : Assistant Superintendent
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads
Heads, Private Elementary and Secondary Schools

1. In collaboration with Mega Cebu's Clean-Up Drive and in support of the 1st National Clean-Up day which will be conducted on September 20, 2015 spearheaded by the organizational movement of Let's Do It Philippines, this Office announces **The Month of September as Clean-Up Drive Month for DepEd Region VII**. This clean-up drive is a continuous campaign for a massive environmental awareness and the establishment of a sustainable and eco-friendly school/office.
2. The month-long campaign is a Saturday clean-up drive from 8 AM to 10 AM which aims to raise active participation and awareness of pupils/students, Teaching/Non-Teaching personnel and PTA on the garbage problem that beset out society today, starting with cleaning our very own school/office surroundings and the nearby school community. Proper waste segregation, solid waste management and disposal and school greening program must be given emphasis intensifying environmental sanitation and healthful living.
3. All public and private elementary (intermediate level only) and secondary schools are encouraged to get involved in the campaign. The simultaneous participation in the National Clean-Up Day on September 20, 2015 shall be participated in by the Teaching and Non-Teaching Staff only and secondary schools with Citizens Advancement Training (CAT) Program.
4. It is desired that a brief consolidated narrative and pictorial report on the activity shall be submitted to the ESSD, DepEd Cebu Province, Sudlon, Lahug, Cebu City.
5. Immediate dissemination of this Memorandum is desired.

ARDEN D. MONISIT, Ed.D
Schools Division Superintendent



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



AUG 24 2015

REGIONAL MEMORANDUM

No. **509**, s. 2015

1st NATIONAL CLEAN-UP DAY

TO: Schools Division Superintendents
Officers-in-Charge of Regular/Interim Divisions
Heads, Public and Private Elementary and Secondary Schools

1. In collaboration with Mega Cebu's Clean-Up Drive and in support of the 1st National Clean-Up Day which will be conducted on September 20, 2015 spearheaded by the organizational movement of Let's Do It Philippines, this Office announces **the month of September as Clean-Up Drive Month for DepED Region VII**. This clean-up drive is a continuous campaign for a massive environmental awareness and the establishment of a sustainable and eco-friendly school/office.

2. The month-long campaign is a Saturday clean-up drive from 8AM to 10 AM which aims to raise active participation and awareness of pupils/students, Teaching/Non-Teaching Personnel and PTA on the garbage problem that beset our society today, starting with cleaning our very own school/office surroundings and the nearby school community. Proper waste segregation, solid waste management and disposal and school greening program must be given emphasis intensifying environmental sanitation and healthful living.

3. All public and private elementary (intermediate level only) and secondary schools are encouraged to get involve in the campaign. The simultaneous participation in the National Clean-Up Day on September 20, 2015 shall be participated in by the Teaching and Non-Teaching Staff only and secondary schools with Citizens Advancement Training (CAT) Program.

4. It is desired that a brief consolidated narrative and pictorial report on the activity shall be submitted to the ESSD, DepED Region VII, Sudlon, Lahug, Cebu City.

5. Immediate and wide dissemination of this Memorandum is desired.

Juliet A. Jeruta
JULIET A. JERUTA, Ed.D., CESO V
Director III
Officer-in-Charge

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
ESSDR memo: 1st Nat'l Clean-Up Day
IAJ/vvy/tbjy/08202015
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"EFA 2015: Kawapatan ng Lahat, Pananagutan ng Lahat"

MECHANICS FOR THE CLEAN-UP DRIVE:

In partnership with Let's Do It Philippines, Mega Cebu launches its "*Limpyo Cebu, Pwede kaayo!*" campaign that aims to raise active participation of the general public on the garbage problem that beset our society today, starting with cleaning our very own surroundings. Knowing fully well that the trash we throw carelessly around likewise causes other problems such as flooding and diseases, the campaign encourages citizen participation, with the end goal of changing mindsets that waste management is not just the job of the government, but of every member of society.

The Mega Cebu "*Limpyo Cebu, Pwede kaayo*" campaign is a Saturday clean-up drive for the whole month of September (5, 12, 19 and 26). Time of clean up will vary, depending on the participating sector which include the following:

- I. Academe – to be led by DepEd, Ched and CBE
- II. Business – to be led by PRA, CCCI, MCCI and CBC
- III. LGUs – to be led by the Mega Cebu focal teams in all the Metro Cebu LGUs & LMP
- IV. NGAs – to be led by DENR

ACADEME:

All public and private high schools, colleges and universities, thru DepEd and Ched, shall ask their students to clean up the surroundings of their schools (sidewalks, etc) and possibly a few meters outside of their campus but within their community, every Saturday from 7 AM to 9 AM. Schools with the NSTP program would be encouraged to join the campaign.

BUSINESS:

All private business owners (retailers, malls, offices, etc), thru the different chambers in Cebu (CCCI, MCCI, Compostela Chamber, Lapulapu Chamber), the Cebu Business Club and the Philippine Retailers Association, shall ask their employees to clean up the surroundings of their establishment (sidewalks, etc) and possibly a few meters outside of their establishment but within their community, every Saturday from 7 AM to 9 AM, or before their opening.

LGUs:

All LGUs, thru the able leadership of the mayors, including LMP, shall ask all government employees and constituents to clean up the surroundings of their municipal / city halls (sidewalks, parks, markets, terminals, etc) every Saturday from 6 AM to 9 AM.

NGAs:

All NGAs, thru the able leadership of the regional directors, shall ask all their employees to clean up the surroundings of their offices and possibly a few meters outside of their office, every Saturday from 7 AM to 9 AM.

This is not a contest, but rather, a call to action. The cleanliness of our city / municipality is not just the responsibility of the government, nor street cleaners, but our own.